

Local Businesses Collaborate to Deliver Expertise in Numerous Marketing & Communication Disciplines

Six independent Connecticut businesses are working together to provide an array of communication services to clients in the region and beyond. With professional expertise in public relations, social media and SEO marketing, graphic design and branding, illustration, small business video profiles, and voiceover narration, they support clients' efforts to connect with customers effectively. Under the **Express Strategies Collaborative** umbrella, the principals in each independent business include:

ECW Communications - **Emily Campagna Walsh** is a marketing communications consultant with more than 15 years of experience, representing clients both big and small, and in a multitude of industries. Before launching her consultancy, she began her career at an award-winning New York City agency. Working from West Hartford, her expertise includes social media and community moderation, search engine optimization and other integrated approaches to promotion.

Hunter Design Studio - Before moving back to New England to start her own independent graphic design firm, **Danielle Hunter** spent over a decade in New York, refining her craft. She's worked with brands including the Brooklyn Nets, Barclays Center, Stolichnaya Vodka, and Cape Cod Potato Chips. Based in Glastonbury, she specializes in branding, website design, and product photography - and has taught visual design at Quinnipiac University.

The Scoop Glastonbury - **Jackie Brousseau Post** has served as morning anchor for eight years at 22NEWS in Springfield, MA, and as host of CT Spotlight, interviewing small business leaders, on NBC Connecticut. A superb video storyteller, she produces broadcast caliber, web-ready videos profiling local businesses. She also developed and operates the very popular website and e-newsletter *The Scoop Glastonbury*, a weekly in-depth look at small businesses in and around Glastonbury.

Amanda Elgie Voice - **Amanda Elgie** combines a decade of experience in higher education and formal presentations with a theatrical background as the foundation for voice-over narration projects. Working from her broadcast-quality home studio, she has lent her voice to projects ranging from commercials and audio books to e-learning and corporate narration, locally and internationally. Her warm, friendly voice conveys narrations effectively, leaving an engaging, positive impression.

Christy Corey Art - Connecticut-based artist and illustrator **Christy Corey**'s work is rooted in community through a love of collaboration and connection. Promoting joy in every delicious bite of life, her delectable illustrations draw inspiration from cherished food experiences, vibrant landscapes, and more. Her attractive and engaging original illustrations reflect life's experiences, and can help your business stand out. Experience her unique artistry in watercolor and acrylic, adding a visual dimension to your marketing and messaging.

Express Strategies provides strategic communications consulting, with particular expertise in advocacy writing and media relations. Working with global corporations and local businesses, for-profit and nonprofit organizations, professional associations, educational institutions, foundations and industries in various disciplines, **Bernard Kavalier** draws on his extensive background as a broadcast and print journalist and public affairs administrator in Connecticut.